



Recruiting With Today's Geriatric Medicine

For recruiters in search of qualified geriatric care providers, *Today's Geriatric Medicine* magazine is among the most targeted, cost-effective resources available today to deliver career opportunities directly to the clinicians and health care specialists who treat older adults.

With an audience that includes geriatricians, primary care providers, nurse practitioners, and physician assistants, as well as other professionals who treat older patients, such as dietitians, social workers, and physical therapists, *Today's Geriatric Medicine* and its associated digital media properties connect recruiters with our audience of dedicated professionals through a variety of different channels that comprise the *Today's Geriatric Medicine* media brand.

When you choose one of the ad sizes offered, your open position will be immediately posted on one of our active job boards, AlliedHealthCareers.com or The Physician Recruitment Center, be included in the *Today's Geriatric Medicine* monthly e-newsletter, appear in the next print edition, deployed digitally to the desktops of our subscribers in our digital edition, and be included in our monthly recruitment e-blast—all for one low price! Select your size and ensure your positions are seen today.

RECRUITMENT SIZES AND RATES*

Size	Price
1/8 (2.292" × 3.948")	\$995
1/6 Vertical (2.292" × 4.78") or 1/6 Horizontal (4.708" × 2.292")	\$1,145
2/9 Vertical (2.292" × 6.444") or 2/9 Horizontal (4.708" × 3.125")	\$1,525
5/18 Vertical (2.292" × 8.094") or 5/18 Horizontal (4.708" × 3.948")	\$1,825
1/3 Vertical (2.292" × 9.75") or 1/3 Horizontal (4.708" × 4.78")	\$2,250
4/9 (4.708" × 6.444")	\$3,035
Half Page (7.125" × 4.78")	\$3,675
Full Page (7.125" × 9.75")	\$6,995

*All rates are net.

For additional digital options, which include e-blasts and Web banners, call your account executive.



Now more than ever, recruitment options that focus on a specific niche or field are the most efficient and successful ways of finding qualified, experienced professionals in any given specialty.

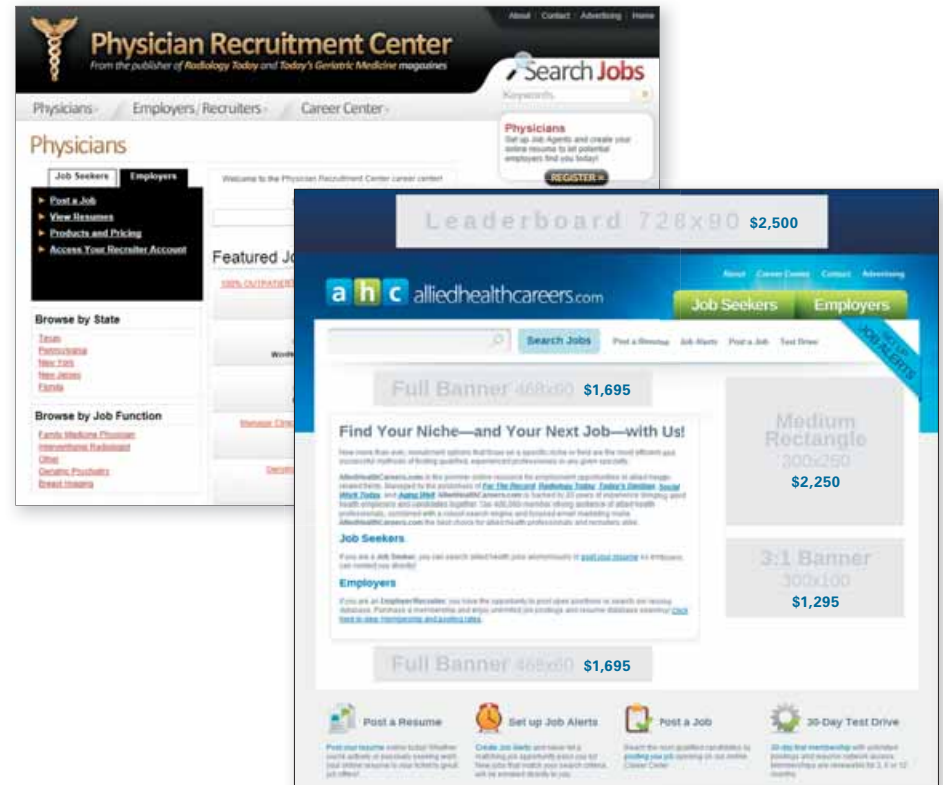
Backed by more than 20 years of experience bringing allied health employers and candidates together, AlliedHealthCareers.com is the premier online resource for employment opportunities in allied health-related fields, including nurse practitioners, physician assistants, dietitians, social workers, and physical therapists.

For those in search of geriatricians and family medicine physicians, our Physician Recruitment Center provides a forum for physician recruiters to post staff

appointments, academic appointments, and practice partnerships along with a robust database of CVs to search for physicians who may be actively searching for new opportunities.

Partnering with job board builder Job Target, we have developed the ultimate niche websites to connect recruiters with experienced, credentialed professionals around the country.

With postings starting at just \$275 and memberships that provide unlimited postings starting at \$1,850, we offer many options that deliver our audience of professionals to your openings and drive traffic to your online listings or website.



Digital Recruiting Packages*

Standard Package

- Full Banner on AlliedHealthCareers.com or www.TodaysGeriatricMedicine.com/PRC
- Button on *Today's Geriatric Medicine* website
- Banner on monthly e-newsletter

PRICE: \$2,995

Welcome Package

- Digital Edition Welcome Page ad (opposite cover)
- Full Banner on AlliedHealthCareers.com or www.TodaysGeriatricMedicine.com/PRC
- 30-day job posting on AlliedHealthCareers.com or www.TodaysGeriatricMedicine.com

PRICE: \$3,295

Premium Package

- 3:1 Banner on AlliedHealthCareers.com or www.TodaysGeriatricMedicine.com/PRC
- Button on www.TodaysGeriatricMedicine.com
- Custom e-blast to full subscriber list
- 30-day job posting on AlliedHealthCareers.com or www.TodaysGeriatricMedicine.com/PRC

PRICE: \$6,495

*All packages can be upgraded to include a print ad and the total recruitment solution. Call your account executive for details.