

2014 Spring Showcase

March/April Issue

Today's Geriatric Medicine continues to grow in popularity among the various professions involved in geriatric care, from physicians and nurses to social workers, dietitians, and physical therapists. Give your product, program, or service the high-impact forum it deserves by partnering with *Today's Geriatric Medicine* for our Spring Showcase.

A prominent part of our upcoming **March/April issue**, the **Spring Showcase** will feature participating companies in print, plus we'll include online visibility by posting the showcase on our website, www.TodaysGeriatricMedicine.com, for a full 12 months! Our talented team of designers will format your ad free of charge for this special section.

For only **\$1,695**, your product, program, or service will be placed directly in front of our influential audience of physicians, nurse practitioners, and other key members of the geriatrics care team.

Your showcase will consist of a 70-word product description with an accompanying four-color image and contact information for buyers to respond directly to you.

Product & Service Showcase



Prevent Heel Ulcers With the GeriHeel Heel Flotation Device!

- Redistributes pressure without compromising blood flow.
- Soft, premium alternating pocket foam surface layer allows air to circulate.
- The high density base layer helps prevent "bottoming" out.
- The product fits across the full width of a standard hospital bed.
- Includes a removable and machine washable slip cover.

Call today and receive 25% off your GeriHeel order with order code GERIHEEL25.
800-234-8291
www.preventproducts.com

Prepayment by Credit Card

Visa MasterCard American Express

Company Name: _____ Name on Card: _____

Card Number: _____ Security Code: _____ Exp. Date: _____

Signature: _____ Date: _____

Contact Name: _____

Phone: _____ Fax: _____

E-mail: _____

\$1,695 includes print and online showcase listings.
Contact sales at 800-278-4400/610-948-9500,
or sales@gvpub.com with any questions or to place your reservation.

Fax this completed form to 610-948-4202 by March 14, 2014.